



Investment Process

Investment Process (1)

Organization of the decision-making process

All investment managers are involved in the decision-making process.

The Investment Committee meets on a weekly basis.

This Committee openly discusses all investments ideas and formally approves all major decisions (asset allocation moves, introduction of new stocks, etc.).

This Committee is responsible for maintaining consistency in the process and ensuring appropriate performances and risks.

All decisions and investment rationales are formally minuted in reports.



SEANCE DE GESTION

DU 3 DECEMBRE 2009 (44/09)

Présents : GM - JB - OR - MA - RJ - CP- FS.

09h00, séance levée à 10h35

1. Commentaire général – Macroéconomie / Politique monétaire / Taux d'intérêt / Matières premières et Bourses

L'image des marchés n'a pas changé d'une semaine à l'autre : l'or traite toujours au plus haut, tout comme les marchés des actions alors que le dollar US demeure sous pression. Le calme est revenu après la panique causée par le rééchelonnement de dettes de sociétés (Dubai World) dans le giron de l'émirat de Dubaï.

Au niveau macro-économique, la banque centrale australienne a augmenté ses taux directeurs pour la 3^{ème} fois (+25 points de base à 3.75%).

Au niveau des nouvelles des sociétés, notons l'Investor Day qu'a tenu BNP-Paribas qui a relevé ses objectifs de synergies suite à l'intégration de Fortis. L'action Syngenta a bénéficié de propos positifs de la part du management ainsi que de la confirmation des objectifs de son concurrent Monsanto. Le titre Novartis demeure toujours bien entouré à quelques jours de son Investor Day, date à laquelle le groupe donnera un update sur son pipeline de médicaments. De son côté, Roche a confirmé les perspectives prometteuses de son médicament en phase III Taspoglutide pour le traitement du diabète.

2. Commentaires divers et discussion générale

FS donne un rapide compte-rendu de l'activité récente de la cellule de gestion. L'action Heineken a été achetée dans la plupart des portefeuilles. Dans certains cas, Pernod-Ricard a été switchée en faveur d'Heineken. Des actions Roche, Zurich Financials et General Electric ont été achetées pour compléter certains portefeuilles. La position dans Sonova a été réduite, voire vendue dans certains cas. Au niveau monétaire, il est à noter que le dollar US a été réduit progressivement durant les 12 derniers mois.

FS informe qu'une version anglaise de la "Liste d'opportunités d'investissement à court terme" est maintenant disponible. De brefs commentaires en anglais sur Heineken, Roche et BHP-Billiton sont également disponibles. FS mentionne que Roche est vraiment un titre de qualité particulièrement attractif aux niveaux de cours actuels. Concernant Heineken, la configuration technique est devenue favorable, le titre ayant cassé la résistance à EUR 32.

Au niveau des "corporate actions", FS mentionne que nous avons participé à l'augmentation de capital d'AXA mais pas d'ING Group (stratégie peu claire, dilution du capital, possible nouvelle augmentation de capital à l'avenir), ni de Lloyds Banking Group (dilution du capital, qualité du portefeuille de crédits inférieure à la moyenne). Pour ces deux derniers titres, nous avons vendu les droits.

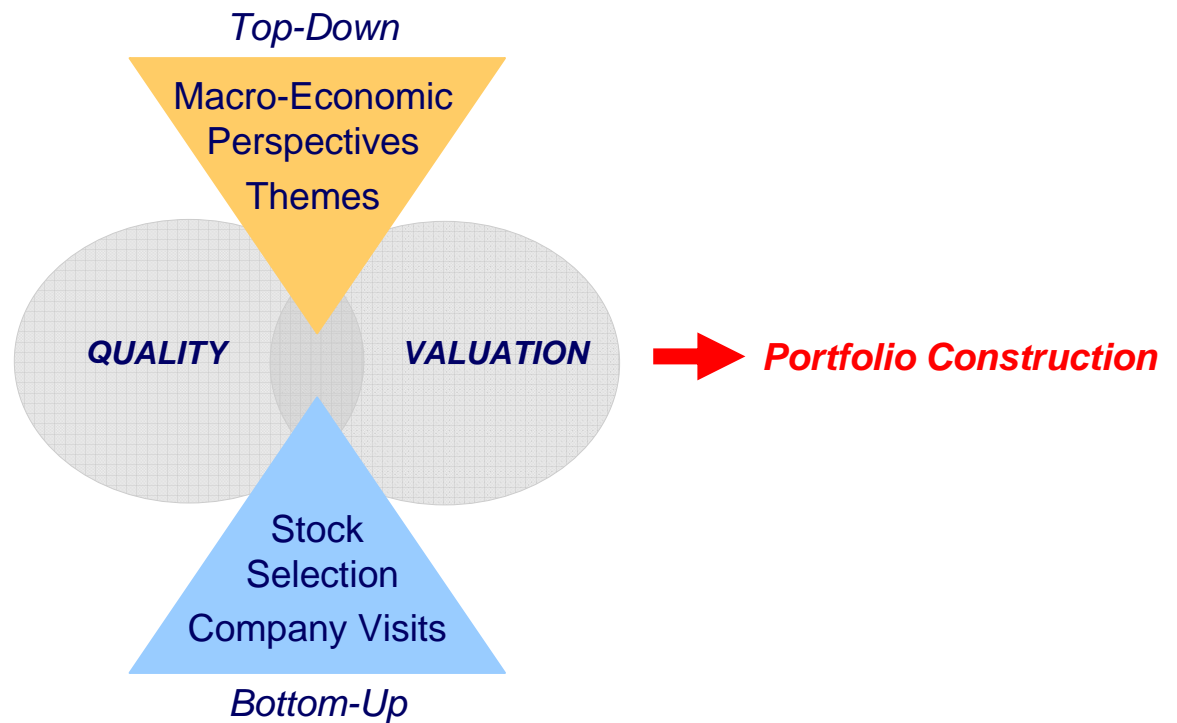
CP mentionne que des lignes obligataires libellées en AUD ont été initiées dans certains portefeuilles avec la référence monétaire USD. De nombreux réinvestissement d'obligations venant à maturité ont été effectués. CP présente également la dernière Liste obligataire ainsi que les changements sur la "Buy List" obligataire.

Investment Process (2)

Investment Process

Our selected stocks must meet the following criterias :

1. Macro and/or thematic theme(s)
2. High quality stock
3. Reasonable valuation



Investment Process (3)

How do we define a “*high quality stock*” ?

- Companies with clearly-defined strategy and long-term orientation.
- Stable business model with competitive advantage (strong brands, innovation leadership, patents, dominant positions, captive clients).
- Stable and strong management team.
- Activity in expansion, regular organic growth.
- Strong balance sheet.
- Free cash flow generation, decent operating margins, appropriate ROA and ROE.

What is a “*reasonable valuation*” ?

- We do not have a dogmatic approach but we clearly do not want to overpay for “success stories” or “fads”.
- Put in perspective with prospects and growth drivers, we consider metrics such as P/E, P/Cash Flow, EV/EBITDA and P/BV.
- Stocks included in portfolios should not trade at significant premium versus their own history, peers and overall market.
- We like to emphasize consistent dividend yield plays.

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